



Dirge Magazine launched in December 2014 as a dark culture and lifestyle magazine, with a focus on smarter content.

Our audience is your audience. We regularly feature articles designed to curate and celebrate independent and alternative creators – when you advertise with us, you won't be wasting money on disjointed distractions; you will be delivering your brand seamlessly to a highly targeted audience that cares about what you do.

We at Dirge carefully curate relationships between our readers and advertisers, ensuring engagement well above industry average.

## The Dirge Magazine Audience

### *Gender*

Female: 60%

Male: 40%

### *Age*

25-34 - 36%

35-44 - 24%

18-24 - 20%

### *Location*

U.S.: 71%

U.K.: 8%

Canada: 5%

### *Device*

Mobile: 53%

Desktop: 39%

Tablet: 7%



4.8k



14.8k



2.9k

June, July, August

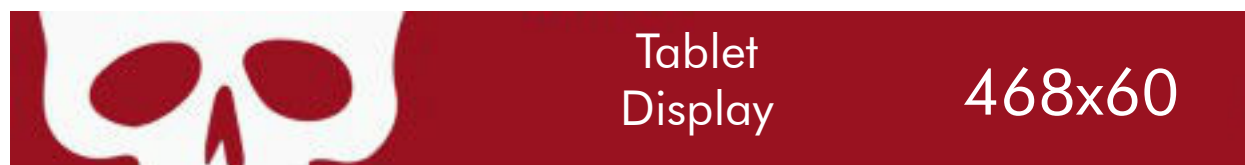
Pageviews:

1,043,950

For more information: [melanie@dirgemag.com](mailto:melanie@dirgemag.com)

# Responsive Ads

Our responsive ad system serves ads in three sizes to ensure that your ads display at an appropriate size no matter the device a reader is using.



728x90

Header  
Desktop  
Inarticle Ads

## *Header*

Appears at the top of every page.

Monthly: \$450

## *Background*

Website background is clickable ad.

Monthly: \$550

## *Inline Article*

Advertisements that appear in the middle of every article.

Monthly: \$700

## *Article End*

Appears at the end of every article.

Monthly: \$150

## *Sidebar*

Appears on sidebar of every article.

Monthly: \$250

## *Quiz*

Appears in original quizzes.

Monthly: \$200

## *Style Sidebar*

Appears on sidebar of Dirge Style

Monthly: \$150

We also have special rates for Podcast and Newsletter spots. Just ask for details!